


# PROVE TO YOURSELF THAT WE ARE NOT JUST FULL SERVICE, BUT THE BEST SERVICE – GUARANTEED!

<b>SERVICE</b>		Real Estate Agency #2	Real Estate Agency #3
• Professional comparative market analysis (CMA)	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No
• Property listed on up to 3 separate Multiple Listing Services	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No
• Yard sign with brochure box	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No
• Professional call center to handle all appointments and to gather agent feedback	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No
• Enhanced Realtor.com page and “Featured Home” status	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No
• Property featured on over 25 prominent real estate websites	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No
• Beautiful custom color 4-sided property brochure with floor plan	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No
• Experienced full time Realtor to handle your transaction from start to finish with “full service” representation	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No
• Open house	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No
• Unconditional Service Guarantee, enabling you to cancel the listing agreement at any time with an unconditional withdrawal	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No
▪ Print advertising	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No <small>See Explanation Below</small>	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No
▪ Professional photos	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No
▪ Floorplan	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No
▪ Interactive virtual tour	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No
▪ Home staging advice prior to listing	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No	<input type="checkbox"/> Yes <input type="checkbox"/> No
	Listing Broker Commission: <u>1%</u> Buyer Broker Commission: <u>2.5%</u> <b>TOTAL: 3.5%</b>	Listing Broker Commission: _____ Buyer Broker Commission: _____ Total Commission: _____	Listing Broker Commission: _____ Buyer Broker Commission: _____ Total Commission: _____

Century 21 Carter & Carter does not provide advertising in newspapers or magazines. Statistical information and our own test marketing has proven that real estate print advertising is no longer effective. The majority of home buyers begin their search for homes on the Internet, which is why the majority of our advertising is online.

**CENTURY 21 CARTER & CARTER**  
**1-877-C21-TRUST**  
 1-877-221-8787